

ISO 9001 : 2008
CERTIFIED LEAGUE



भारतीय प्रीमियर कॉरपोरेट लीग [रजि.]

INDIAN PREMIER CORPORATE LEAGUE

OFFICIAL LEAGUE OF: INDIAN TWENTY20 CRICKET FEDERATION (ITCF INDIA)
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RECOGNIZED BY : SCHOOL GAMES FEDERATION OF INDIA (SGFI)

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Ref. No: IPCL™/Season -3-

Date:



"अपना लीग आम आदमी का लीग™"

"SPONSERSHIP"

IPCL™ provides a perfect vehicle for companies looking to promote their business across India and beyond. With a focus on the development of cricket across the country, associating your brand with IPCL™ is an ideal way of showing your support for the community.

IPCL™ is actively seeking further sponsors to take advantage of this unique promotional opportunity for the 2010 tournament. Various sponsorship packages are available, including prominent branding on team clothing and ground equipment, along with access to a large cricketing community.

❖ SPONSERSHIP PACAKEGES

Thank you for your interest in sponsorship of the IPCL™ Cricket League. Please find Below details on the 4 different packages available for the 2010 season.

- **DAIMOND 30,00000**
- ✓ Official commercial partner of IPCL™ Cricket League
- ✓ Logo on one sleeve of all players' shirts left arm (One team)



H. O.: Kalyans 125/126, St. No. 22, Tripuri, Patiala - 147 001 (Punjab) INDIA. Ph.: 91-175-3294486, Telefax : 91-175-5012575

Gram : CORPTWENTY Website : www.ipcl20.co.in, E-mail : ipcltwenty@gmail.com

IPCL™ & Its all teams are the Trade Mark/Legal Property of Indian Twenty20™ Cricket Federation® & © ITCF India™

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- ✓ Logo on chest of all players' shirts (One team)
- ✓ Logo on other kit items used during the tournament, including boundary markers and kit bags for team officials
- ✓ Two logo on ground near bowling run up
- ✓ Logo included in any print advertisements in magazines, newspapers, etc
- ✓ Logo on all pages of the IPCLTM website
- ✓ Company logo and bio on 'Sponsorship' page of IPCLTM website, with link to company website
- ✓ Logo on all official correspondence with media, franchise owners, players and contacts
- ✓ Invitation and involvement in all official IPCLTM events, including Finals Day and awards ceremony
- ✓ Potential introduction to community leaders/dignitaries
- **Gold - 25,00000**
- ✓ Official commercial partner of IPCLTM Cricket League
- ✓ Logo on one sleeve of all players' shirts right arm (One team)
- ✓ Logo on all pages of the IPCLTM website



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- ✓ Company logo and bio on 'Sponsorship' page of IPCLTM website, with link to company website
- ✓ Logo on all official correspondence with media, franchise owners, players and contacts
- ✓ Logo included in any print advertisements in magazines, newspapers, etc
- ✓ Invitation and involvement in all official IPCLTM events, including Finals Day and awards ceremony
- **Silver - 22,00000**
- ✓ Official commercial partner of IPCLTM Cricket League
- ✓ Logo on all pages of the IPCLTM website
- ✓ Logo on trousers of all players' shirts (One team)
- ✓ Company logo and bio on 'Sponsorship' page of IPCLTM website, with link to company website
- ✓ Logo on all official correspondence with media, franchise owners, players and contacts
- ✓ Logo included in any print advertisements in magazines, newspapers, etc
- ✓ Invitation and involvement in all official IPCLTM events, including Finals Day and awards ceremony



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- **Bronze - 17,00000**
- ✓ Official commercial partner of IPCLTM Cricket League
- ✓ Logo on trousers of all players' shirts (One team)
- ✓ Logo on all pages of the IPCLTM website
- ✓ Company logo and bio on 'Sponsorship' page of IPCLTM website, with link to company website

This is for your information and necessary action at your end.

“JAI HIND”

Kind Regards - as ever

Authorized Signatory

For, Corporate Affairs Department (CAD) of

Indian Twenty20TM Cricket Federation[®]&[©] ITCF.INDIATM

CRICKET INDIATM

- Copy for information to: Hon'ble President ITCF INDIATM
- Copy for information to: Hon'y Founder Secretary General & TM Owner Of ITCF INDIATM
- Copy for information to: Commissioner IPCLTM
- Copy for information to: Executive Board IPCLTM



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